



COMMUNICATE. COLLABORATE. ENGAGE.



SOURCE ENERGY SERVICES

CASE STUDY



INCREASE WORKFORCE PRODUCTIVITY WITH A READY-MADE INTRANET FOR SHAREPOINT AND OFFICE 365.

Source Energy Services, founded in 1998, is the largest Canadian owned integrated supplier and distributor of Tier 1 frac sand in Canada. Headquartered in Calgary, Alberta, the company employs 260 staff in its BC, Alberta, Saskatchewan, Wisconsin and Texas operations.

Source Energy Services was using an intranet created by a former member of their IT team on the SharePoint platform they'd been using for the past two years. The company wanted to become less email and paper-based, but the existing intranet's interface and content structure needed an overhaul, and users lacked confidence in the accuracy of documents stored within. Plus, it didn't address their document control challenges – people were working on different versions of a document, creating confusion around which was the most current, who had it and what changes were made.

Marketing Manager Leslie Stempfle, IT Manager Robb Irvine, Project Sponsor and CFO Derren Newell and other members of the Steering Committee put their heads together to clarify their intranet needs. The team's must-haves included improving the user experience on SharePoint, creating a central location for standard forms and other commonly used resources, implementing document control mechanisms and improving internal communications, particularly among mainly remote employees.

Armed with a list of objectives, Source began their quest for a more effective solution by contacting local consulting firms about creating a custom-built intranet. The project proposals came in with high price points, plus requirements outside their top ten priorities would come at an additional expense. Source Energy then heard about Bonzai – a pre-built intranet for SharePoint and Office 365. Further research uncovered that Bonzai was about half the cost of a built-from-scratch solution, had all the components they needed and would take significantly less time to implement.

COMPANY

Source Energy Services

INDUSTRY

Oil & Gas

CHALLENGES

- Information sharing
- Document management
- Lost productivity
- A more effective communication tool than email

SOLUTION

Bonzai Online Intranet

IMPACT

- Less time wasted
- Broader access to information
- Increased internal engagement
- Greater sense of community



As a user who travels frequently, being able to access the latest versions of files on the go cuts down on email traffic and enables more efficient updating of our critical data. ”

- Joe, SVP, Commercial Development



Eight weeks and a naming competition later, the “Sandbox” was unveiled to Source Energy employees across the Canada and the US. It contains Newsfeeds to share information across all departments and sites, an employee and location directory that eliminates time wasted searching for internal subject matter experts and their contact details, Tools, Forms, and Policies containing commonly used forms and documents, an Employee Spotlight, a buy/sell/trade Marketplace and more.

Each major business unit within Source Energy regularly contributes content, from Health & Safety and HR, to the Executive team’s quarterly results, industry news and more. The news page is used to share information on upcoming and completed projects, recent events, and significant company achievements, while HR uses the Sandbox to streamline new employee onboarding, simplify processes and empower departmental managers.

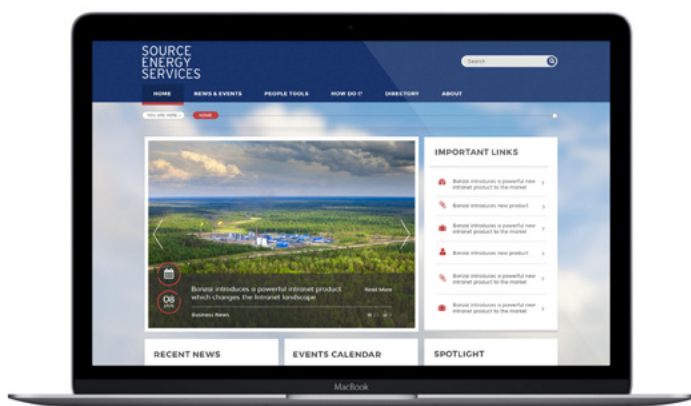
Source Energy recently used The Sandbox to promote their Walk for Wellness Challenge to facilitate a healthy culture and employee engagement. The Walk for Wellness Challenge is a team-based program allowing individuals from multiple areas to join up for a 10,000 step-a-day challenge – fueling 3 million steps in 50 days!

The adoption and impact of Bonzai intranet for SharePoint and Office 365 was swift and widespread – from decreasing time wasted searching for forms and tapping internal resources to find information, to increasing engagement and inter-department discussion.

Source Energy also experienced an unexpected benefit from Bonzai – a greater sense of community across all departments and sites within the organization.

“**It works very well for the night shift as the offices are usually vacant during our hours. I use the Sandbox almost every day that I am on shift.**”

- Eddie, Shift Lead



“**It is convenient and has already saved me time and peaked my interest in other aspects of the company. It enables me to look after whatever it is I need to look after at the time, without having to bother someone else for answers.**”

- Holly, Lead Dispatch, Logistics

ABOUT

Bonzai was created by Dynamic Owl, a Microsoft SharePoint consultancy, Certified Gold Partner and one of the few companies in the world with multiple SharePoint MVPs on staff. By leveraging the power of the Microsoft SharePoint and Office 365 cloud platforms, Bonzai makes built-from-scratch and intranet templates a thing of the past. from-scratch and intranet templates a thing of the past.

BOOK A DEMO!

Visit bonzai-intranet.com/demo to see for yourself how closely Bonzai’s pre-built functionality meets your intranet needs.

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