



COMMUNICATE. COLLABORATE. ENGAGE.



FERUS CASE STUDY



Wellsite Cryogenic Solutions



FerusConnect will revolutionize how we work by using technology to broaden our ability to communicate simultaneously to all employees, and create connections across our organization.



- Paul Evans, Executive Vice President

FERUS REVOLUTIONIZES THE WAY EMPLOYEES WORK WITH BONZAI INTRANET

Ferus, an innovative, solutions-based group of companies based in Calgary, Alberta, produces liquid carbon dioxide, liquid nitrogen, LNG and CNG. Ferus also provides operational and logistical expertise to oil and gas, mining, transportation, distributed power and other industries. Their people work with an uncommon passion for increasing competitiveness and reducing costs for customers.

Ferus was looking for a better way to share information with employees across its many locations, particularly those in the field. Company-wide communications were getting lost in the flood of day-to-day emails and people were receiving information that wasn't relevant to them.

Based on previous experience, Director of Marketing and Communications, Dario Alvarez knew how valuable an intranet could be in transforming Ferus' corporate culture and creating an informed, engaged workforce. In April 2015, he brought the Internal Communications and Executive teams together to create a plan centered around empowering and engaging employees across all geographic locations. "Internal communications is hugely important and Bonzai has allowed us to take it to a new level," explains Communications Manager, Dario Alvarez.

COMPANY

Ferus

INDUSTRY

Oil & Gas

CHALLENGES

- **Timely, relevant information sharing**
- **Employee understanding of the business strategy**
- **People engagement**

SOLUTION

Bonzai Online Intranet for Office 365

IMPACT

- **Company-wide access to consistent, relevant information**
- **Visibility into corporate vision, goals and field operations**
- **Greater sense of community**

The objectives included increasing employee understanding of the business strategy, as well as timely and relevant communication of company news. This increased connections between teams who were located across the country and fostered a culture of engagement and openness.

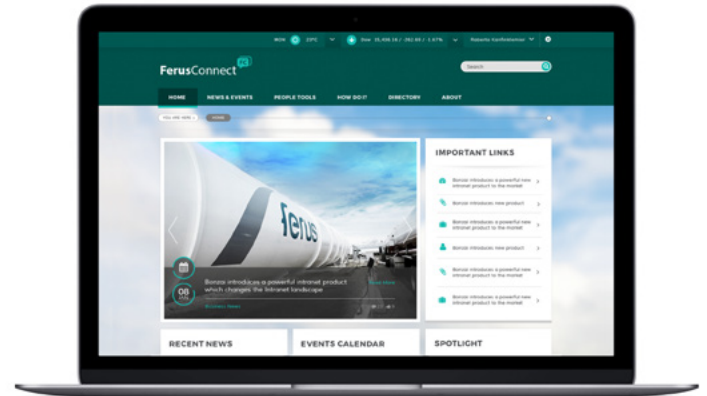
Ferus engaged with Dynamic Owl Consulting to help them develop a strategy around their use of Microsoft SharePoint, and had heard about Dynamic Owl's digital workspace—Bonzai Intranet for SharePoint and Office 365. Pre-built with core intranet functionality, Bonzai would allow Ferus to quickly roll out an intranet to their 300 employees across Canada, and put the power to easily create, post and update content into the hands of the Internal Communications team.

“
Dynamic Owl has done an excellent job working with our communications and IT teams to understand our needs and develop our intranet.
”

- Jessica Stermann, Communications Advisor

In just 7 weeks, the team launched FerusConnect, featuring News, Employee and Location Directories, an Employee Spotlight, Events and a Forms Centre. Rather than publishing an employee booklet, HR now uses a “Working Here” tab on the site to streamline employee onboarding and management.

FerusConnect



This eliminated paperwork and made it easier to find policies and procedures. Internal Communications uses the intranet to share company news, foster dialogue between executives and employees, while engaging everyone in community with charity events like the Calgary Corporate Challenge.

FerusConnect has significantly increased understanding of the company's vision and strategy among employees, expanded visibility into field projects, reduced the amount of time spent searching for co-worker contact details and made it much easier to connect, and reduced the volume of information access requests on IT.

ABOUT

Bonzai was created by Dynamic Owl, a Microsoft SharePoint consultancy, Certified Gold Partner and one of the few companies in the world with multiple SharePoint MVPs on staff. By leveraging the power of the Microsoft SharePoint and Office 365 cloud platforms, Bonzai makes built-from-scratch and intranet templates a thing of the past.

BOOK A DEMO!

Visit bonzai-intranet.com/demo to see for yourself how closely Bonzai's pre-built functionality meets your intranet needs.

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